

## 1955 to 2017

The Central Oklahoma Chapter Chapters Regional Conference (CRC) Committee is already meeting regularly to plan the 2017 Region VIII CRC. Date and location have been set for April 27-29, 2017 at the Skirvin hotel in downtown OKC. Region VIII is comprised of Chapters across four states and the country of Mexico. The last time our Chapter hosted the CRC was in 2007, at the Renaissance Hotel. All 14 ASHRAE Regions, covering the entire globe, hold CRC's once a year. Society didn't always have CRC's, however. The history of how ASHRAE got started holding annual regional conferences dates back to the early 1950's with members of the Central Oklahoma Chapter being instrumental in the transition and logistics. In fact, many say that the Central Oklahoma Chapter Regional Meeting held at the Skirvin hotel on April 14-16, 1955 was the first CRC ever conducted. Others, however, say that couldn't have been the first CRC because the first CRC on record for our region was held at the Statler Hilton hotel in Dallas on March 18-20, 1956. I'm currently doing some research to get to the bottom of this and will report my findings in a future article.

In the meantime, I ran across some interesting facts and figures from the 1955 conference held in OKC. The schedule of events of the three day conference was almost exactly the same as CRC's today. At the heart of the event was business meetings and technical sessions, but they also had social events, tours of local attractions, and spouses activities. They had two dinner events; the first included entertainment and dancing, and the second was headlined by a nationally known motivational speaker. In total, they had 241 register and 223 in actual attendance; which would be considered very well attended by today's standards.

The part that surprised me the most was the financial accounting from the 1955 event versus what I know about CRC's today. In 1955, they had the following final tallies:

- \$2,716.32 in total expenses for the 3 day conference
- \$2,349 in revenue from ticket sales (collected for lunch and dinner events)
- \$300 contributed by Society
- \$0 contributed by the Region
- \$0 contributed by companies and vendors
- \$67.32 contributed by the OKC Chapter (which ended up being reimbursed by Society)

The first incredible thing I learned is that the hotel didn't charge anything for the use of their meeting rooms, and correspondingly, there was no charge to any member for attending the conference itself. A member and spouse only had to pay for lunch and dinner events (and golf if they played). The other interesting thing I discovered is that, according to the operational guidelines for this conference, they were discouraged from accepting contributions from companies, vendors, or manufacturers and weren't allowed to display manufacturer's names or advertising.

In contrast, our 2017 CRC event will likely have total expenses on the order of fifty- to eighty-thousand dollars! Approximately half of that is expected to be covered by registration fees paid in advance and the rest will come from companies, vendors, and manufacturers' sponsorships, plus Chapter savings. Our event will also likely include a trade show with displays from many local manufacturers.

Times have certainly changed, but at the heart of the event, from 1955 to the present day, has always been the same: A forum for HVAC&R education, information, society business, awards, and comradery.

Dusty Stoabs, PE, CPMP, LEED AP BD+C

*ASHRAE Central Oklahoma Chapter Historian*

November 23, 2015

AMERICAN SOCIETY OF HEATING AND AIR-CONDITIONING ENGINEERS, INC.  
~~THE AMERICAN SOCIETY OF HEATING AND VENTILATING ENGINEERS~~

NEW YORK 13, N. Y.

62 Worth Street, Telephone, Whitehall 3-0377

February 16, 1955

Mr. Arnold C. Shelley, Chairman  
Finance Committee, Regional Meeting, ASHAE  
2946 Nimitz  
Oklahoma City, Oklahoma

My dear Mr. Shelley:

You will find enclosed the Society's check in the amount of \$300 which is the amount authorized by Council for the Host Chapter for the Regional Meeting, April 15-16. This amount is to cover the cost of meeting expenses.

It is expected that the budget for the Regional Meeting will be setup to breakeven on events where charges must be made, such as the buffet supper and the banquet. Wherever possible, it is expected that ladies' entertainment will be provided without cost to the ladies.

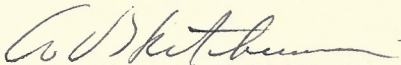
At the completion of the meeting, we will want a complete financial report on all of the functions showing receipts and expenditures and the number of tickets sold.

Arrangements have been made for the appearance of Tom Collins as a speaker for the banquet on Saturday night, April 16th and the cost will be for fee and expenses--not in excess of \$200. Arrangements should be made for the payment of the speaker on that day.

At the conclusion of the meeting, if there is any surplus available, this should be returned to the Society. It is assumed that you will pay all bills upon approval of the Chairmen of the respective committees handling the events.

I would appreciate having a copy of the budget if it has been setup.

Very truly yours

  
EXECUTIVE SECRETARY

AVH:df  
encl.

cc. Wm. J. Collins, Gen. Chairman



# FINANCIAL ACCOUNTING

## ASHAE 1955 REGIONAL MEETING Oklahoma City, Oklahoma

### RECEIPTS:

a. A.S.H.A.E.		\$ 300.00
b. Oklahoma Roundup - 221 Tickets @ 3.50		773.50
c. Ladies Luncheon - 63 Tickets @ 2.00		126.00
d. Banquet - 223 Tickets @ 6.50		<u>1449.50</u>
Total Receipts		<u>\$2649.00</u>

### EXPENDITURES:

a. Committee on Arrangements		
Multilithing reservation forms	\$ 8.67	
Duplication - sightseeing trip	13.26	
Special events tickets	34.47	
Banquet programs	53.55	
Publicity stickers	47.43	
Photographer	115.77	
Flowers - ladies luncheon	24.48	
Flowers - Mrs. Haines	7.65	
Post cards & postage	3.50	
Telephone & telegraph	5.36	
Rubber stamps	9.23	
Account book	<u>.71</u>	\$ 324.08
b. Oklahoma Roundup		
200 plates @ 3.36	672.00	
Entertainment	<u>100.00</u>	\$ 772.00
c. Ladies Luncheon		
50 plates @ 2.24	112.00	
Music	<u>25.00</u>	\$ 137.00
d. Banquet		
206 plates @ 5.04	\$1038.24	
Indian Ceremony	60.00	
Speaker	200.00	
Orchestra	<u>185.00</u>	\$1483.24
Total Expenditures		\$2716.32
Deficit to Okla Chapter		<u>67.32</u>
		<u>\$2649.00</u>